

RENE GUILLEN

Art Director / Multimedia Designer

www.reneguillen.com
reneguillen@gmail.com
+852 93082706

Rene Guillen is an Art Director / Multimedia Designer base in Hong Kong, with almost 10 years solid experience handling and leading design projects ranging from print, web and multimedia projects working with clients such as Nike Philippines, Procter & Gamble, Unilever, Asia Brewery, Honda Cars, Castrol, Bankard, Kendall Jackson Wines and to name a few. Also done freelance work for international firms like E-Invasion Denmark, Netdimensions Ltd. Hong Kong, US Auto Parts, Side Car Communication Agency Canada, Eight Partnership Hong Kong, PageOneRankings Australia and more.

A passionate designer for print and web who works with a wide variety of clients from all over the world, from corporate projects to experimental ones, A talented individual who is willing to accept new challenges.

• WORK EXPERIENCE

Kee Club | www.keeclub.com | Jan. 2009 – July. 2009

Art Director

Specialization: Events & Design

Responsible on redesigning the company's main website and other affiliate sites, help the marketing team for their online and offline marketing campaign and other in-house project.

The Creative Solutions Group | www.netdimension.com | May 2008 – Dec.2008

Art Director

Specialization: Events & Design

Leading and handling the design projects of the company for print, web and event productions.

NetDimensions Limited | www.netdimension.com | Dec. 2007 – May 2008

Multimedia Graphic Designer

Specialization: Arts & Design

Responsible on redesigning and rebranding the company's current marketing materials, doing print and web projects like websites brochures, logos, posters, backdrop design for seminars, exhibits and tradeshows, also doing flash presentation and skin design for Enterprise Knowledge Platform software.

Lakeside Creative | www.lakesidecreative.com | Oct. 2005 – Nov. 2007

Senior Graphic Designer

Specialization: Arts & Design

Responsible on designing print, web and multimedia projects for in-house and offshore clients, work directly with creative director from conceptualization to final output. Done some logo/branding for corporate clients, HTML/CSS and flash animation works for website and e-learning presentation.

Independent Designer | www.reneguillen.com | Jan. 2005 - Sept. 2005

Specialization: Arts & Design, Creative Direction

Work as a freelance Web/Graphic designer and Creative Consultant for local and international client such as Smart Communications, E-Invasion Denmark, Netdimensions Ltd. Hongkong, PM Productions Inc., US Auto Parts, Lava Fire Philippines, WorkN'Play Korea.

One Interactive Consulting | www.1ic.com.ph | Nov. 2003 - Jan. 2005
Creative Director
Specialization: Arts & Design, Creative Direction

Handle all design related project, such as poster, banners, collaterals, update and maintain the company's website, also act as a project lead assigning task for other designers and programmers, Checking weekly status of the project.

NetDimensions Limited | www.netdimension.com | June 2001 – Dec. - 2007
Freelance Graphic Designer
Specialization: Arts & Design

Responsible on doing print and web projects such as websites brochures, logos, posters, banner ads, flash presentation also doing skin design for Enterprise Knowledge Platform software and clients like HSBC, Cathay Pacific, ABN-AMRO, ING.

Infinite Information Inc. | www.infiniteinfo.com | Oct. 1998 - Oct. 2003
Graphic Supervisor
Specialization: Arts & Design, Creative Direction

Responsible in all design related project, handle 8 designer assigning task and making sure all design projects will meet the highest standard before releasing or sending it to the clients, lead the project from conceptualization to final output. Handling the daily and weekly task for each designer and directly collaborate with project managers and clients. Also responsible on hiring new designer to be part of the creative team.

JTJ Interactive | April 1997 - Sept. 1998
Senior Graphic Designer
Specialization: Arts & Design

Responsible on designing print, web and multimedia projects for in-house and clients project, also done some 3D animations, storyboard design, audio and video editing, for AVP and multimedia CDROM projects,

• TECHNICAL SKILLS

Software Knowledge :

Adobe Photoshop, Macromedia Flash, Macromedia Captivate, Adobe Illustrator, Adobe Premier, Adobe After Effects, Adobe InDesign, Adobe Fireworks, Adobe LightRoom, Lightwave3D, Audicity, Macromedia Dreamweaver, Macromedia Fireworks, Sound Forge

• PORTFOLIO

Personal Portfolio Site | www.reneguillen.com

Selected Works :

<http://www.netdimensions.com>
<http://www.ontheroadinchina.com>
<http://www.peterandthewolf.com.cn>
<http://www.condogarages.com>
<http://www.side-car.ca>
<http://www.keclub.com/hongkong>

<http://www.keclub.com/shanghai/en>
<http://www.thechannelone.com>
<http://www.45degreessouth.net>
<http://www.remotedba.com>
<http://www.mybluechinablog.com>
<http://www.peterschindler.com>
<http://www.d-dsign.hk>
<http://www.gladstoneusa.com>
<http://www.siliconvalleyleadgen.com>

Design Mockups:

<http://www.renequillen.com/mockups/netdimensions.jpg>
<http://www.renequillen.com/mockups/siglocigar.jpg>
<http://www.renequillen.com/mockups/medprojects.jpg>
<http://www.renequillen.com/mockups/olivers.jpg>
<http://www.renequillen.com/mockups/aquarium.jpg>
<http://www.renequillen.com/mockups/CSG.jpg>
<http://www.renequillen.com/mockups/Wstudios.jpg>
<http://www.renequillen.com/mockups/eastwood.jpg>
http://www.renequillen.com/mockups/kee_sh.jpg
<http://www.renequillen.com/mockups/sunsilk.jpg>
<http://www.renequillen.com/mockups/bermuda.jpg>
http://www.renequillen.com/printsamples/tshirt_designs.gif
http://www.renequillen.com/printsamples/cap_designs.gif

Multimedia (CD-rom / KIOSK / AVP) :

Procter & Gamble, Nike Philippines, Department of Tourism, Panasonic, Advertising Board of the Philippines, COMDDAP, Allied Bank, Asia Brewery, Cricket Sports, Simi Winery, Kendall Jackson Wines, Hypertech AVP, Florikultura, Netdimensions CD, Petron AVP, SkyCable AVP, Globe AVP, Aventis AVP, Glaxo AVP, Castrol AVP, Diesel AVP.

• AWARDS

3rd Philippine Web Awards 2000 - Winner Best Ecommerce Website for www.voodoo-cycles.com

4th Philippine Web Awards 2001 - Semi-Finalist Arts Category for www.reality77.com

5th Philippine Web Awards 2002 - Elimination Judge

Shell National Student Art Competition 1994 - Finalist

Shell National Student Art Competition 1993 - Finalist

Conference and Seminars Attended:

Graphika Manila
Basic Photography and Video Editing
ASAP Reaching Silver - Achieving Gold Seminar Series
How to Communicate w/ Confidence, Clarity & Style
How to Become a Good Leader (Leadership Seminar)

Clients and Projects:

Nike Philippines
Procter & Gamble
Smart Communications
Honda Cars Makati

Simi Winery
Kendall Jackson Wines
Advertising Board of the Philippines
Department of Tourism Philippines
Castrol
Diesel
Panasonic
Allied Bank
Bankard
Asia Brewery
Unilever
Cathay Pacific
United Coconut Planters Bank
Globe Telecoms

• **CONTACT INFO**

RENE GUILLEN

Portfolio works: www.renequillen.com

Photos and Doodles: www.flickr.com/photos/renequillen

mobile: +852 93082706

email: renequillen@gmail.com

Yahoo ID: renewguillen

MSN: negui15@hotmail.com